Pictured left to right: Dr. Ken Dickson, Jackie Rust, Tim Beaty, Chris True, Mark Steward, Richard Rogers, Carol Nichols.

Dear Potential Sponsor/Vendor,

I would like to offer you an opportunity to promote your business to a broad array of families, athletes, health/wellness, and outdoor enthusiasts at the 3rd Annual GreenFest 5K & Fun Run on April 15, 2023. As a sponsor your business will be highlighted on our website and social media outlets prior to and beyond the event day. We reached 21,393 targeted individuals via Facebook/Instagram during our 2019 event promotion. Currently, our social media reach is over 6,000 people and growing. We expect 300 – 500 people comprised of race registrants, spectators, and volunteers on event day. Our festival area provides an ideal gathering space for local supporters and business leaders to share their products and company information.

Hosted by:

Greenbelt Alliance OF DENTON COUNTY

GreenFest is hosted by The Greenbelt Alliance (a local non-profit), and Texas Parks and Wildlife. Our mission is to raise funds for the Greenbelt Corridor and increase the awareness of this natural treasure located between Aubrey and Denton on FM 428 in the heart of North Texas.

TEXAS PARKS & WILDLIFE

The details of the various ways you can participate and the application are included in the following pages.

If you have any questions feel free to contact me.

Thank you for your consideration,

Fiona Meeker
Event & Sponsorship Director
greenfestdenton@gmail.com
(214) 750-7508

www.greenfestdenton.com

5K GreenFest on the Greenbelt

Sponsorship Levels

Diamond Sponsor

$1,500

- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area

+ The **largest** logo on the backdrop banner
+ **Largest** logo on the race and volunteer shirt
+ **5** free race entries
+ Sponsor signs placed on the race course (signs must be provided by the sponsor)
+ **15%** discount code on race registration for employees and family members

Platinum Sponsor

$1,200

- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area

+ **X-Large** logo on the backdrop banner
+ **X-Large** logo on the race and volunteer shirt
+ **3** free race entries

Gold Sponsor

$ 750

- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area

+ Logo on backdrop banner in festival area
+ **Large** logo on the race and volunteer shirt
+ **2** free race entries

Silver Sponsor

$ 500

- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area

+**Medium** logo on the race and volunteer shirt
+ **1** free race entry

Bronze Sponsor

$ 250

- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area

+ **Small** logo on the race and volunteer shirt

Vendor

$ 100

- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area

GreenFest 5K
Sponsor Application
Due by March 24, 2023

Sponsor Name: _____

Sponsorship Level: _____

Contact Name: _____

E-mail: _____

Phone: _____

Additional information: Booth participants are responsible for electricity, tables, chairs, tents, and other supplies. Vendors may arrive and begin setup as early as 6:00 a.m. Items for the goodie bags are due by April 10. Participants are responsible for dismantling their own equipment and clearing their space before leaving. Participants are responsible for the security of their own goods.

Please note: Inclement weather may not be grounds for a refund.

I/We release all sponsors and individuals involved in the 2023 GreenFest 5K from any liability, product or personal, for the duration of the event.

Signature: _____ Date: _____

Make checks payable to: The Greenbelt Alliance of Denton County
Mail completed application and checks to:

The Greenbelt Alliance
c/o Richard Rogers 5910 North Central Expressway
Suite 1470
Dallas, TX 75206

To make your sponsor payment online, visit bit.ly/GreenFestSponsor

Please direct any questions to greenfestdenton@gmail.com
or call Fiona Meeker at (214) 750- 7508