



Pictured left to right: Dr. Ken Dickson, Jackie Rust, Tim Beaty, Chris True, Mark Steward, Richard Rogers, Carol Nichols.

Dear Community Partner,

The Greenbelt Alliance was formed in 2009 to protect the beautiful Greenbelt Park from a proposed powerline. As Aubrey and Denton community members came together, raised funds, and hired legal representation, we managed to protect our public lands. Today, we continue to finance repairs and improvements in the park. We believe in the importance of maintaining the Greenbelt in its present scenic natural state so that we may pass on the beauty and peace of nature to the next generation.

Our 4th annual GreenFest 10K, 5K, and Fun Run will take place this year on April 20, 2024. As a sponsor, we'd like to offer you the opportunity to reach the 300-500 people who attend the event every year, as well as the nearly 100,000 people we reach through our social media accounts. Our festival area provides an ideal gathering space for local supporters and business leaders to share their products and company information.

The details of the various ways you can participate and the application are included in the following pages.

If you have any questions feel free to contact me. Thank you for your consideration.

Fiona Meeker
 Event & Sponsorship Director
 greenfestdenton@gmail.com
 (214) 750-7508



www.greenfestdenton.com

Hosted by:



Sponsorship Levels

Diamond Sponsor

\$1,500



- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area
- + The largest logo on the backdrop banner
- + Largest logo on the race and volunteer shirt
- + 5 free race entries
- + Sponsor signs placed on the race course (signs must be provided by the sponsor)
- + 15% discount code on race registration for employees and family members

Platinum Sponsor

\$1,200



- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area
- + X-Large logo on the backdrop banner
- + X-Large logo on the race and volunteer shirt
- + 3 free race entries

Gold Sponsor

\$750



- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area
- + Logo on backdrop banner in festival area
- + Large logo on the race and volunteer shirt
- + 2 free race entries

Silver Sponsor

\$500



- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area
- + Medium logo on the race and volunteer shirt
- + 1 free race entry

Bronze Sponsor

\$250



- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area
- + Small logo on the race and volunteer shirt

Vendor

\$100



- Promotional materials inside swag bags
- Social media tags and shout outs
- Race day recognition
- Space for vendor booth in festival area



GreenFest 10K & 5K
Sponsor Application
Due by March 24, 2024

Sponsor Name: _____

Sponsorship Level: _____

Contact Name: _____

Email: _____

Phone: _____

Additional information: Booth participants are responsible for electricity, tables, chairs, tents, and other supplies. Vendors may arrive and begin setup as early as 6:00 a.m.

Items for the goodie bags are due by April 10. Participants are responsible for dismantling their own equipment and clearing their space before leaving. Participants are responsible for the security of their own goods.

Please note: Inclement weather may not be grounds for a refund.

I/We release all sponsors and individuals involved in the 2024 GreenFest 10K & 5K from any liability, product or personal, for the duration of the event.

Signature: _____ Date: _____

Make checks payable to: The Greenbelt Alliance of Denton County

Mail completed application and checks to:

The Greenbelt Alliance

c/o Richard Rogers 5910 North Central Expressway

Suite 1470

Dallas, TX 75206

To make your sponsor payment online, visit

<https://runsignup.com/Race/Donate/TX/Aubrey/GreenFestontheGreenbelt>

Please direct any questions to greenfestdenton@gmail.com or call Fiona Meeker at (915) 300-5826.